



media release

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Make the most of Spring and Value Season savings at a Caravan Park

From now until the end of spring it's value season for caravan, motorhome and campers which means many holiday and caravan parks around the country are offering great deals, special rates and much more.

This is the perfect time to take that well deserved break and enjoy the beautiful spring weather in an un-crowded park while saving your money to spend on more important things – like a longer holiday.

According to consumer research conducted by Caravan, RV & Accommodation Industry of Australia (CRVA), only 9% of those surveyed said they intended to holiday in Spring time, steering clear of busy school holidays.

CRVA Chief Executive Ben Yates says it's not just the money saving potential that attracts savvy caravanners to value season holidays.

"If you enjoy walking through the bush, swimming or casting a line out at the beach without being around too many people, then there is real value in planning to take your holiday before and after the peak holiday seasons," says Ben. "The weather is generally just as good and you still have the opportunity to enjoy the various facilities on offer in the parks."

Today's caravan parks are continually evolving and upgrading their facilities making them an ideal value season break for any age group. "Park infrastructure has changed so much in recent years and today's caravan parks have something to offer everyone – from families who enjoy the great kid friendly activities, to couples looking for a relaxing and affordable getaway," says Ben.

CRVA consumer research has also observed that 93% of those surveyed said their opinion on the caravanning, camping and Motorhome holiday market had improved

in recent years, with 31% saying this was due to improved products and facilities and 22.5% saying it was a more economical holiday alternative.

Take advantage of the savings and make the most of your holiday by hitting the road and staying at one of 2,700 parks in lovely locations throughout Australia. Visit www.welovethiscountry.com.au for a list of CRVA member parks and related products.

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