



media release

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Caravan industry moves to bolster high standards

Australia's \$2.1 billion caravan, camping and recreational vehicle industry has vowed to bolster its professionalism and high standards to ensure "roving Aussies" are satisfied customers.

The commitment was made at the recent national conference of the Caravan, RV and Accommodation Australia (CRVA) on the Gold Coast.

Australians are expected to buy more than 18,000 new caravans, 2,000 motorhomes and 1,650 camper trailers this year alone. There are currently more than 330,000 caravans and campervans in use in Australia.

CRVA CEO Ben Yates said travelling Aussies were already benefiting from recent moves to ensure the industry's products and services met world's best practice.

He said the association was also focussing on increasing the training and skills of people working in the industry.

"Australia's caravanning industry is one of the nation's leading tourism sectors so it is vital that consumer confidence remains high."

"Caravanning is all about having a great time without any cares in the world and that is why the CRVA and its industry members are committed to maintaining high industry standards."

The CRVA's move comes as the Recreational Vehicle Manufacturers Association of Australia (RVMAA) has encouraged Australians looking to buy a caravan, motorhome or camper trailer to only use products from manufacturers bearing the association's official seal.

RVMAA President Tony Bellamy said buying from association members gave customers confidence that the products and services met industry best-practice standards, and peace of mind that any concerns would be dealt with quickly to their satisfaction.

The RVMAA enforces a strict Code of Construction among members, including audits of every member each year.

"Our members give an assurance that their products are built to Australian Design Rules and comply with the RVMAA Code of Construction, which sets out a number of additional requirements and other statutory requirements to ensure useability and safety," he said.

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