



media release

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## **Prime Minister's payout is a boost for family holidays at Australia's caravan parks**

Recipients of the government's \$8.7 billion initiative to pull Australia out of its economic slump should make the most of their windfall and the holiday season to spend quality time with loved ones says CEO of Caravan, RV & Accommodation Industry of Australia (CRVA), Ben Yates.

"This is the perfect time to take that long awaited family holiday," said Mr Yates. "The cash payout combined with lower fuel prices, low interest rates and weak Australian dollar mean that domestic caravanning, camping and cabin holidays have great appeal to families right now, not to mention the lifestyle benefits associated with these types of holidays."

The Prime Minister hopes the pre-Christmas \$1000 plus payout to low and middle income families, single pensioners and carers will be well spent, ultimately giving our economy the boost it needs.

Taking a break at one of Australia's many caravan parks this holiday season not only supports the economy, it is also a positive way for families to spend their leisure time, said Mr Yates.

"Not only do caravanning holidays offer family units a chance unwind together after a busy year, they also support local business in rural and regional Australia and the tourism industry and, in turn, Australia's economic prosperity," said Mr Yates.

For Brisbane mother Tarnya McBurney, the \$1000 payout means she and her family, husband Ryan and 18 month-old daughter Lyla, will be able to take a well overdue holiday without dipping into their savings.

"We didn't even have any plans to take a holiday, but the bonus announcement inspired us to take a break," said Mrs McBurney. The family plan to take a belated Christmas holiday in February at a caravan park on Fraser Island where they can leave their worries behind, enjoy the environment and take advantage of the facilities on offer at the park.

"Everything you need is at the park; it's convenient and easy going and we can enjoy getting back to nature," said Mrs McBurney. "It's also great for my little girl, she can explore and play and we can all relax."

A caravan/holiday park holiday is an Australian institution with 86% of the entire population having stayed in a caravan park at least once in their lives, according to CRVA research.

The highest user group for this sort of holiday is the 35-49 year-old age group, with 70% of those with children having had a caravan/camping or cabin holiday within the last two years.

Ben Yates attributes the popularity of a caravanning holiday to its suitability to all Australian families as an enjoyable, affordable holiday.

"Australians have continued to holiday within the caravanning tourist sector because it is the most affordable type of holiday and offers the most lifestyle benefits for all types of Australian working families," said Mr Yates.

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